

Claims:

1. A combination shipping/display box for displaying goods for sale, said box comprising,

a front panel, a bottom panel and a plurality of other panels,

5 said front, bottom and other panels defining a compartment for holding said goods,

at least one of said bottom panel and said front panel including a display tab integrally formed therein, said display tab having a perforated first edge and a second edge adapted to hingedly attach said display tab to
10 said box,

said display tab being adapted to movably detach from said box along said perforated first edge but remain attached to said box along said second edge.
2. A box according to claim 1, wherein the display tab comprises a
15 swing portion and a display portion, said swing portion being hingedly attached to said box along said second edge.
3. A box according to claim 2, wherein said display tab further comprises a hinge means for movement of said display portion relative to said swing portion.
- 20 4. A box according to claim 3, wherein said hinge means is a hinge fold defined in said display tab.
5. A box according to claim 3, wherein said display tab is formed in said front panel.
6. A box according to claim 5, wherein said second edge
25 comprises a fold.

7. A box according to claim 3, wherein said display tab is formed in said bottom panel.

8. A box according to claim 7, wherein said display tab further comprises a secondary swing portion positioned on an interior side of said front panel during display.
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9. A box according to claim 3, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

10. A box according to claim 4, wherein said swing portion is formed in said front panel and said display portion is formed in said bottom panel.

10 11. A box according to claim 10, wherein said hinge fold is formed by an edge between said front panel and said bottom panel.

12. A box according to claim 2, wherein said second edge comprises a fold.

13. A box according to claim 12, wherein said second edge is
15 formed in said front panel.

14. A box according to claim 12, wherein said second edge is formed within said bottom panel.

15. A box according to claim 3, wherein said display tab has marketing indicia thereon.

20 16. A box according to claim 15, wherein said front panel includes marketing indicia thereon.